Integrated approach to road safety



4th IRF Regional Conference on "Accident Prevention: Road Safety Measures" 23-24 October 2009 at IHC, New Delhi

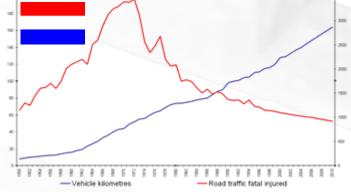


Erik Donkers Senior Consultant & General Director

Integrated approach to road safety

- » The Netherlands has one of the world's best road safety records
- The numbers of traffic accident victims are currently still on the decline, despite of the continuous rising traffic volumes
- » This thanks its ability to continue to optimise its approach.

→ there are lessons to learn!







25-year history

- » VIA, consulting agency
 - » Traffic engineering
 - » Specialist on road safety
 - » Software developer

We work together with different road safety partners and data delivers

- » Knowledge is expressed in VIA's software
 - » ViaStat
 - » Safe2school
 - » TrafficOpinion
 - » InMaps.





Complete approach

- Approach is based on the 3 E's: Education, Enforcement
 & Engineering
- » An approach that is widely supported and applied globally
- » Optimise the approach by focusing on a specific topic
- » Attention in each topic is devoted to
 - » Education: public information and awareness
 - » Enforcement: credibility and chance of being caught
 - » Engineering: inherent safety and forgiving nature.





Objective figures

First start of this approach in the Netherlands 1970:

policy based on objective data: traffic accidents

- » Special accident registration unit to collect the police data
- » The aim: to set up a national database
- » Te be consulted national, regional and local
- » Unique feature was the digital map with focus on
 - » The exact location
 - » The circumstances
 - » Parties involved.









Extended approach

- » The numbers of serious accidents have been reduced
- » Accident dilution is complicating analysis based purely on accident data.

→ approach based on combination of data relating to accidents

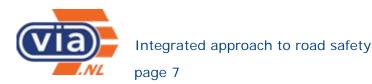
- » Road and traffic characteristics
- » School routes
- » Subjective safety
- » Interface with other fields of policy: accessibility.





Explanatory traffic data

- » Objective data is an essential aspect
- » Data gathering should be aligned with the objective
- » Data collection, starting with traffic accidents, should provide information on
 - » The location (engineering aspect)
 - » The circumstances (enforcement aspect)
 - » The parties involved (education aspect)
- » Data gathering is a duties of all partners
- » Continuity and quality largely determine the success of road safety policy.





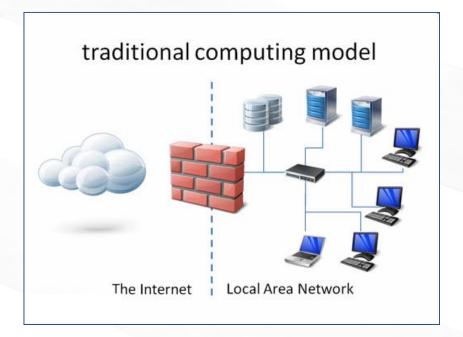
Accessibility of data

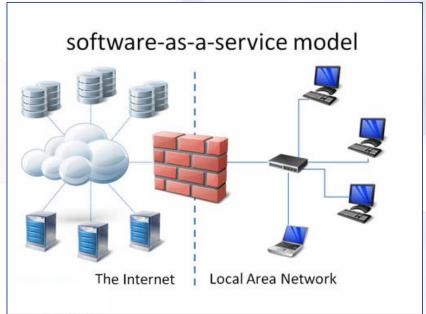
- » All partners have access to the traffic data, beginning with that on traffic accidents
 - » The cost of data gathering are often quite considerable
 - » So the mine of information needs to be utilised to the full
 - » The data is naturally anonymous
- » This can be achieved by web-based solution
 - » Containing validated data
 - » Equipped with ready made tools.
- » Latest trend is Software As A Service (SAAS).





Software As A Service (SAAS)









Software As A Service (SAAS)

- The files and the software program are run on a central Internet server
 - » Users have a login code
 - » Allocated rights controls and protects the data
- » Saving on cost of hardware and software
 - » The data remains up to date
 - The user can rely on the latest version of the software
- » A personal computer with an Internet connection is sufficient.







GIS

- » GIS (Geographic Information System) enables to link the data to a:
 - » Certain point: the middle of an intersection
 - » Segment: the link between two intersections
- The points and segments give a representation of the digital road map
- » It creates links between various data like
 - » Traffic accidents
 - » Traffic volumes
 - » Road characteristics.





ViaStat all in one solution

- » ViaStat is the convenient combination of:
 - » Road safety approach
 - » Software As A Service (SAAS)
 - » GIS





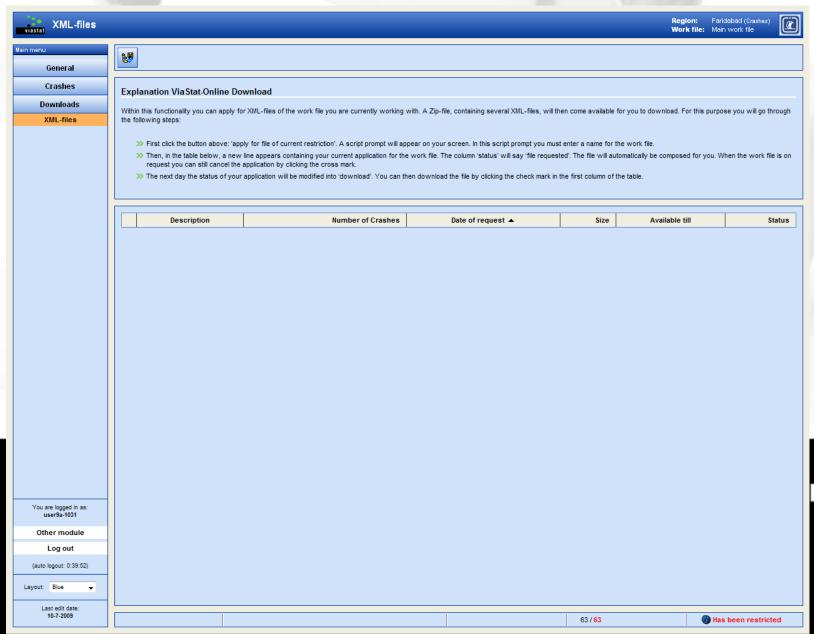


- The majority of road managers, municipalities and police in The Netherlands already use ViaStat for many years
- » A great deal of knowledge and experience is incorporated
- » Specialist tools are also available.

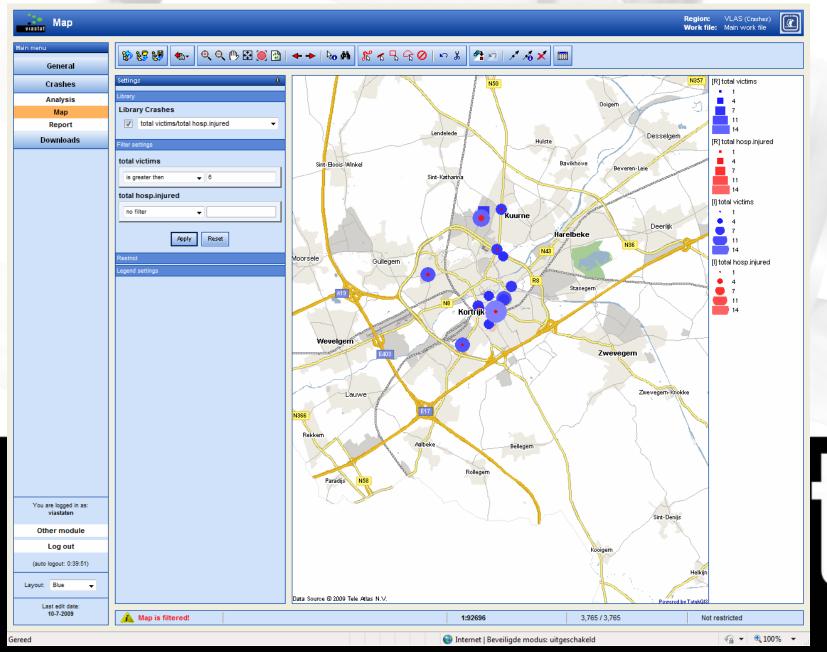




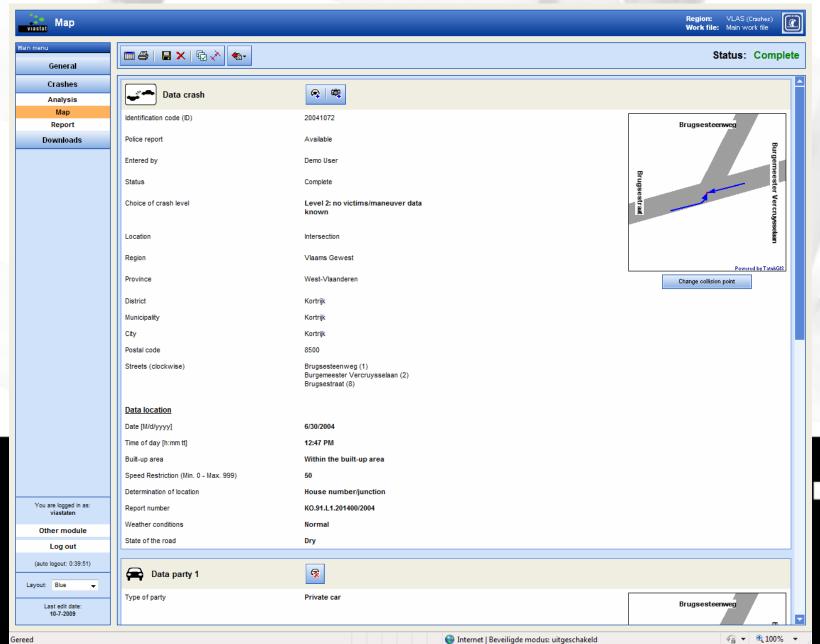
Personal system



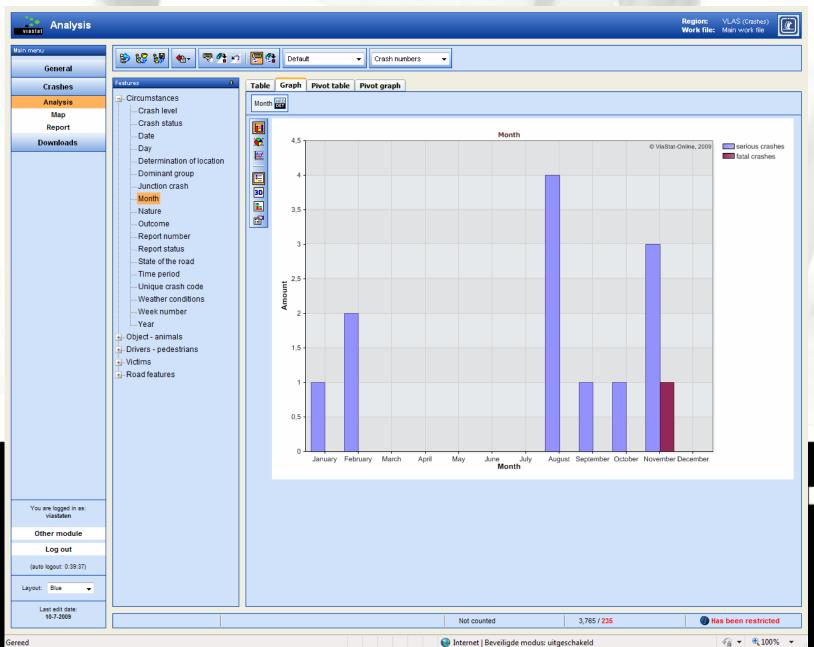
Focus at black spots



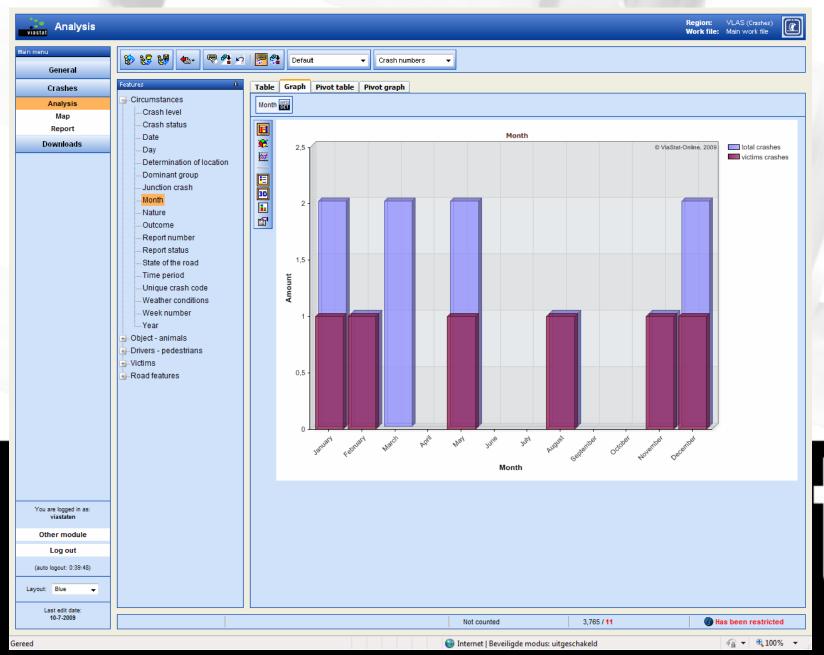
Focus at locations: black spot



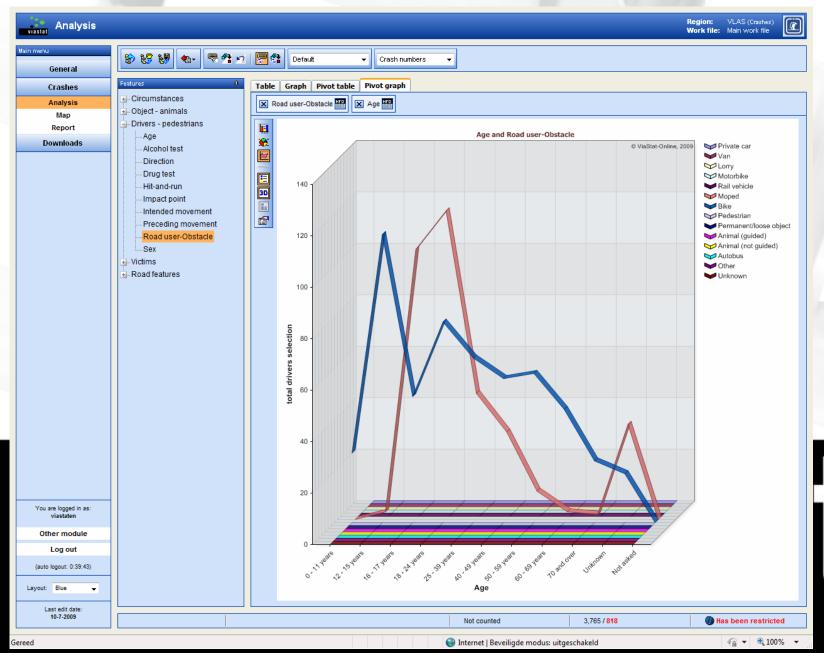
Focus at circumstances: weather 1



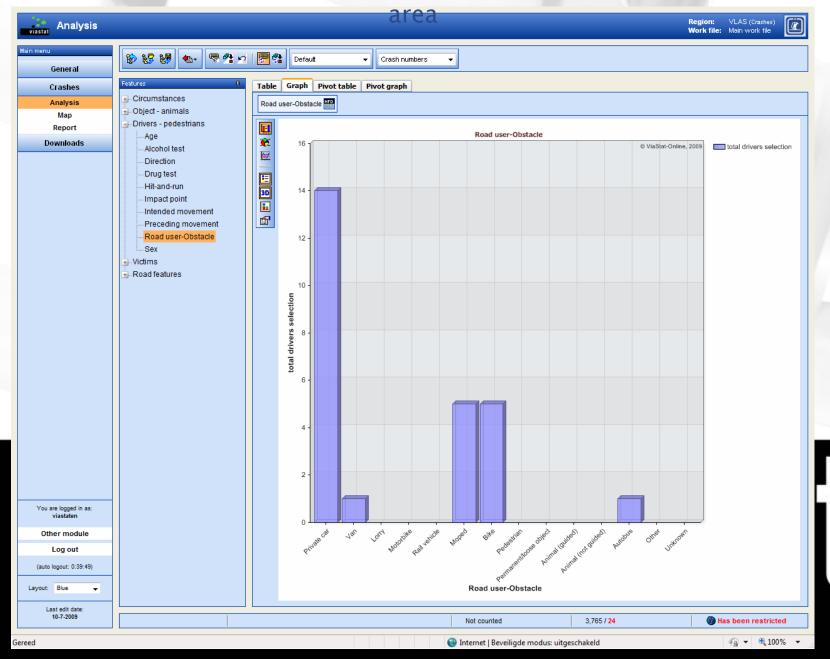
Focus at circumstances: weather 2



Focus at parties involved: target groups



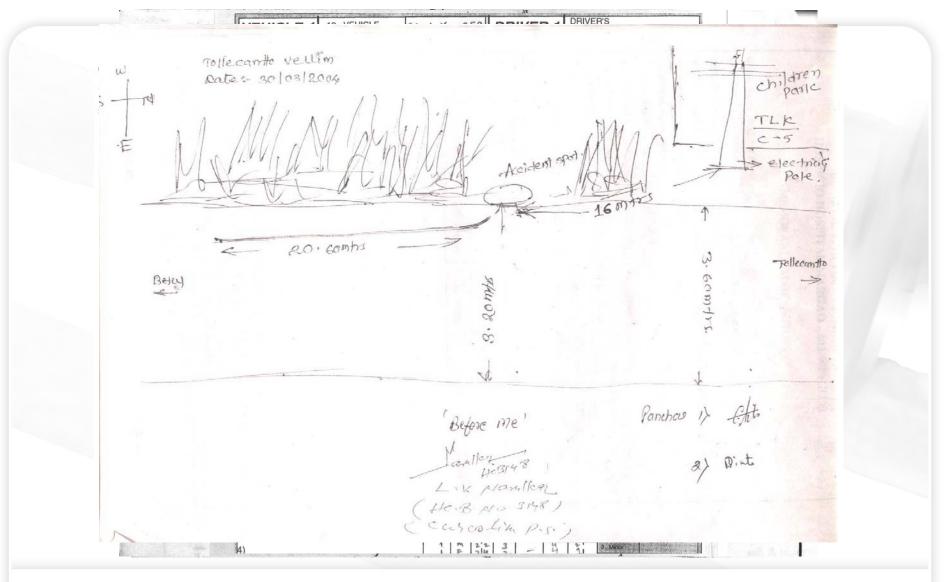
Focus at parties involved and specific















- The location of the accident spot is not clear. One cant locate the spot where the accident really happened. The location should be pinpoint and accurate.
- The GPS hand held devices should be used to mark the spot

(ii)
(iii)

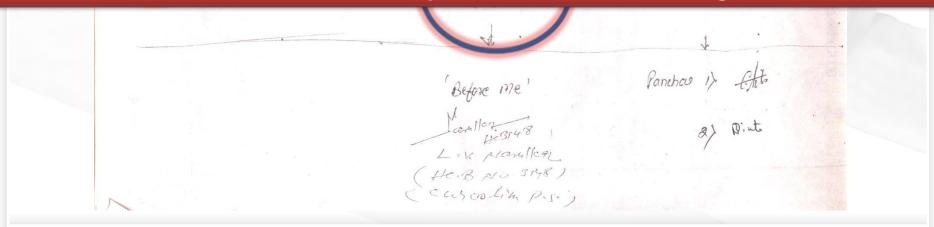
8. Reason for delay in reporting by the complainant/informant:
9. Particulars of the properties stolen/involved(attach separate sheet if necessary):
SI.No. Property Type(Description) Est. Value(Rs.) Status
(i)
(ii)
(iii)
10. Total value of property stolen:







- The location map of the accident is not attached to the Reporting Format.
- The landmark and building number outside which the accident occurred is also not the in the reports.
- If one can get the sketch of accident spot, not many things can be visualized out from that.
- > The sketch should be clear and specific so that something can be carved







District: FARIDABAD P.S.: FARIDABAD CENTRAL Year: 2009 FIR No.: 399 Date: 19-08-2009

- 12 F.I.R Contents(attach separate sheet, if required):
- > The reporting done is more like a story rather than a investigating report.
- > The reporting should be done in such a way so that cause of the accident cant be known.

सफदरजंग दिल्ली का रैफर कर दिया जो अब अशोक कुमार सफदरजंग हस्पताल मे अपना ईलाज करवा रहा है। लेकिन मेरा भाई अब आराम महसुस कर रहा है। इसलिए मेरे बडे भाई के पास फील्मीस्तान गया है। यहAccidentaस उपरोक्त के ड्राईवर जिसका बाद मे मझे नाम विजय मालूम हुआ की लापरवाही से हुआ है उसके खिलाफ कानुनी कार्यवाही की जावे ब्यान लिख दिया सुन लिया ठीक है। Attested Sumer singh HC PP Sec 16 dt 19-8-09 R.T.I ईसलाम उर्फ छोटा कार्यवाही पुलिस .- आज एक टेलीफोन BKHगार्द से पुलिस चौक से पुलिस चोकी पर प्राप्त हुआ कि अशोक पुत गोपाली निवासी जनता कालोनी डबूआ फरीदाबादल वा डब्बु पुत्र अबरार निवासी उजीयानी जिला बदायु RSAमे मजरूब होकर दाखिल BKH है। रूक्का व MLR BKHगार्द से प्राप्त करे तथा कार्यवाही के लिए I/o भेजे जिस पर मन एच.सी.मय सि. विक्रम सिह 1570 के बराये हसुल ब्यान मजरूबान BKHगार्द से रूक्षा वा MLR No SKA-553/09 dt 19-8-09 अजाने अशोक वा SKH-554/09 अजाने डब्बु प्राप्त करके डा0 साहब से राय हासिल की जिस पर डा0 साहब ने मजरूबान को अपनी मर्जी से जाना तहरीर किया गया है तथा पता चला है की मजरूबान सफदरजंग हस्पताल गये है जिस पर मन एच.सी.मय हमराही सि. के सफदरजगं हस्पताल पहुंचाई जहां पर डा॰ साहब से मजरूबान बारे राय हासिल की जो डा॰साहब ने मजरूब अशोक कुमार उपरोक्त को unfit for statamentतहरीर किया है तथा मजरूब डब्बु सफद्रजग में दाखिल होना नहीं पाया तथा सफदरंजग हस्पताल मे श्री ईसलाम उर्फ छोटा पुत् अबरार उपरोक्त ने मुलाकी होकर अपने उपरोक्त ब्यान तहरीर करवाये जो हरूफ बा हरूफ लिखे जाकर पढकर सुनाये जिसने अपने ब्यान को ठीक मानकर अपने ब्यान के नीचे अपने हस्ताक्षर बा हरूफ अपना दाहीने हाथ का अगुठा लगाया जिसकी मै तसदीक करता हूँ ब्यान बाला वा MLR उपरोक्त से मामला सरेदस्त सुरत जुर्म जेर धारा 279,337 IPC का होना पाया जाता है लिहाजा तहरीर हजा बरायें कायमी मुकदमा बदस्त सि. विक्रम सिहं 1570 के अरसाल थाना है बाद कायमी मुकदमा नम्बर पर्चा से सुचित करे मन एच.सी. मुदई को हमरा लेकर रवाना घटना स्थल का होता हुँ। अज :- सफदरजगं हस्पताल दिल्ली Sd:- Sumer Singh HC PP Sec 16 dt 19-8-09 at 3-00 PMअज थाना०--- उपरोक्त लेख थाना मे प्राप्त होने पर मुकदमा बाजुर्म दुर्ज रजिस्टर किया जाकर प्रथम सूचना रिपोर्ट की प्रतियाँ नियमानुसार कम्यूटर द्वारा तैयार करके बजरिया डाक अफशरान बाला की सेवा मे भेजी जा रही है नकल मिशल पुलिस मय असल तहरीर आरिन्दा सिपाही के निज्द एच.सी. बर मौका भेजी जा रही है।

Problems with accident reporting

- In some of the case it is not clear <u>how the accident happened</u> (maneuvering) the detailed summary does not show that
- The <u>condition of the road</u>, road features, road geometry and type of junction are not clear in the Reporting Format
- The result of the <u>alcohol tests</u> after accidents which should be there are not present in the Reporting Format
- The effect of the <u>weather condition</u> and other miscellaneous things is not also mentioned
- ✓ The presence of <u>road furniture</u> on the road is also not clear
- In some of the cases what was the of <u>impact of accident</u> on the material and the machine is also not clear in the reporting format
- ✓ In some of the Reporting Format even the <u>time</u> of the accident is not clear





Improvements

- Proper training should be given to investigating officer so that he can have the clear view of the causes of the accident
- It is very important in accident investigation to collect the evidences with in the first hour
- Use a GPS device for the exact location
- Use forms that collect data to build a digital database





New form for accident recording

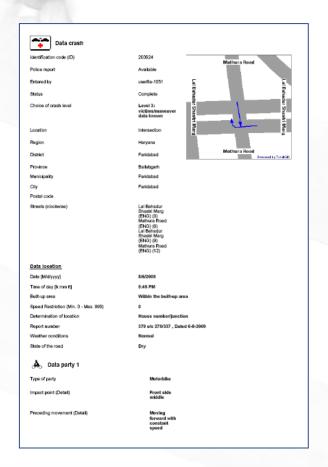
ACCIDENT REPORTING FORM												
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4.STATE:		5.DISTRICT:				6.CITY/TOWN/VILLAGE:						
7.POLICE ZONE/STATION		2										
8.ACCIDENT DATE:			Day		Mont	h		Yes				
9.TIME:		-	Hour		Minut			100				
10.DAY OF THE WEEK:			LSun 2.1				5.Thurs	6 Eri	7.Sat			
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11.SEVERITY: () 12.No. of Vehicles Involved 1.Fatal 13.No. of Driver Causalities												
2.Serious Injury												
3.Minor Injury	15.No. of Pedestrian Causalities :											
4.Non Injury												
16.NAME OF ROAD:												
17.CLASSIFICATION OF ROAD: 1.National Highway 2.State Highway 3.Other Road												
18.LOCATION OF AREA: 1.Urban 2.Rural 3. Coordinates: Lat Long:												
19.TYPE OF AREA:			() 5.in	Bazaar			O 10	.Near Bu	is Stop			
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2.Road/Environment 02.Police/Mar						25.TRAFFIC REGULATION 0 8.Other						
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O2.Curve	Ŏ2.Bit	umen/1	Tar	Ŏ2	O 2.Loose Surface			O 2.Two lanes				
O3.Incline					3.Potholed/Rutted				3.Three Lane or more			
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Reports from ViaStat

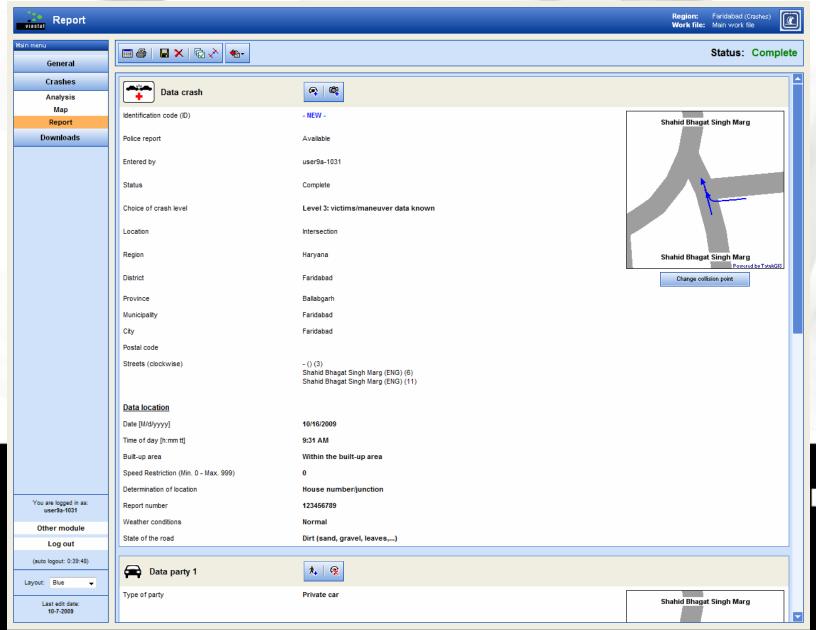








Pilot in Faridabad



Implementation

- » The Netherlands is utilising this knowledge
- » VIA is involved in this process and developed the software
- » However traffic situation in The Netherlands can't directly compared to that in India
- » Traffic on the other hand is largely comparable
 - → VIA therefore proposes to share its knowledge and to customise the software for the circumstance in India

Thank you!



